

PROGRAMMAZIONE ANNUALE
a.s. 2009-10
INGLESE
Classe 3^A az.le
Prof.ssa Antonella Ricaldone

GRAMMAR

- Paradigms
- Past Simple
- Past Perfect
- Past simple vs Past perfect
- Film

COMMERCE

MODULE 1:

INTRODUCING BUSINESS

- Why business?
- Business basics
- Business correspondence
- Steps of a business transaction

MODULE 2

COMPANIES AND PRODUCTS

- Company presentation
- Advertising
- Structures of organisations
- Phone calls and business contacts
- Enquiries and replies to enquiries
- Further practice
- Letter writing

MODULE 3

BUYING AND SELLING

- Fairs and exhibitions
- Doing business on the web
- Phone calls and business contacts
- Order
- Execution of order
- Further practice
- Letter writing

MODULE 4

MARKETING AND LOGISTICS

- Marketing
- Distribution or logistics?
- Transport methods
- Shipping the goods
- Talking about delivery and transport
- Agents or distributors?
- Insurance
- Advice of dispatch and safe delivery

MODULE 5

CULTURAL ISSUES

THE EUROPEAN UNION

- Overview – Member States
- The EU and mobility
- Main institutions – History
- Economy
- Geography
- The Environment
- EU languages